



## **Beamz Interactive & Share Your Blessings (SYB) Showcase Beamz Music Systems at the National Down Syndrome Congress Annual Convention**

### ***SYB to Gift Up to 50 Free Beamz Interactive Music Systems at the Convention***

PHOENIX, Arizona – June 24, 2015 – Beamz Interactive, Inc., a leading developer in state-of-the-art interactive music products, and Share Your Blessings, a non-profit organization with a mission to support initiatives that benefit children and individuals of all ages with special needs, today announced the participation at the upcoming 43<sup>rd</sup> Annual National Down Syndrome Congress (NDSC) Convention. The conference takes place at the JW Marriott Desert Ridge Resort in Phoenix from June 25-28, 2015. Through its Project Maestro program collaborating with Beamz Interactive, Share Your Blessings will gift up to 50 free Beamz Interactive Music Systems to eligible participants during the conference.

“Over the years, Share Your Blessings has given hundreds of Beamz Music Systems to pediatric hospitals, camp programs, community service organizations, therapists, schools, and other nonprofit organizations” said Beamz Interactive Vice President of Marketing and Product Management Al Ingallinera. “With the launch of the new Project Maestro Gifting Program, SYB has allocated 50 Beamz Music Systems to give away at this one event. With a suggested retail price of \$250, this will provide participants with in-kind donations of up to \$12,500 during the NDSC Convention in Phoenix. Share Your Blessings has been an amazing partner to fundraise and subsidize costs so families with special needs can benefit from interactive music in their homes.”

With its recreational music making orientation and universal design the Beamz Interactive music system enables people of all ages and abilities to experience the fun of music making. Beamz also creates social opportunities for people of varying abilities to play together. The Beamz Home Edition is the principal product gifted to individuals and families through the Project Maestro gifting program. It includes an Activity Guide with 14 games and activities for fun, while also building skills useful for all participants. Beamz is beneficial to individuals with special needs, and provides a unique and entertaining experience for everyone involved. Beamz products have been proven to effectively help individuals with Autism/Asperger’s, Cerebral Palsy, Down syndrome, Traumatic Brain Injury (TBI), Multiple Sclerosis, Muscular Dystrophy, ALS, PTSD, Stroke, Spinal Cord Injuries and many other disabilities.

The National Down Syndrome Congress Convention happens annually and is an opportunity for families, professionals, and advocates to come together, learn, and support each other through various activities. With numerous exhibits, workshops, sharing and plenary sessions, internationally known speakers, and fun activities and events, there are abundant opportunities for attendees of all ages to learn and help spread awareness about Down syndrome.

“Beamz has helped us with our goal to offer programs that promote value, acceptance and inclusion so that each individual can address life’s challenges, achieve personal goals and fulfill their potential to lead positive, productive and rewarding lives,” said Ruth Anglin, Director of SYB. “We will work directly to help institutions who serve these individuals with opportunities to receive free and discounted product as well as educating families through events such as the National Down Syndrome Congress Convention.”

SYB welcomes donors to participate in its mission with any level of financial support. The donations may be self-directed to organizations and/or individuals with special needs. For more information about the Beamz & SYB Program, visit [www.share-your-blessings.org](http://www.share-your-blessings.org).

### **About the National Down Syndrome Congress**

The National Down Syndrome Congress (NDSC) is a not for profit organization dedicated to an improved world for individuals with Down syndrome. Since its founding in 1973, it has been the leading resource for anyone touched by or looking for more information about Down syndrome, from pre-natal diagnosis through adulthood. The purpose of the NDSC is to promote the interests of people with Down syndrome and their families through advocacy, public awareness, and information.

### **About Share Your Blessings**

Share Your Blessings, Inc. (SYB) is a 501(c) (3) organization that is dedicated to enhancing and inspiring the lives of disadvantaged individuals and their families. Our goal is to offer programs and support that promote value, acceptance, and inclusion so that each individual can address life's challenges, achieve personal goals, and fulfill their potential to lead positive, productive, happy, and rewarding lives. Recipients of our services include children and adults with a wide range of disabilities and special needs (such as Down syndrome, autism, muscular dystrophy, cerebral palsy, spinal cord injuries, visual impairment, intellectual impairment, physical impairment, and the like), as well as children with difficult, at risk, or tragic economic, family, and/or environmental situations.

### **About Beamz Interactive, Inc.**

Based in Scottsdale, AZ, Beamz Interactive, Inc. develops innovative, interactive laser controller technology used in a wide variety of music, education, healthcare and consumer applications. The Beamz enables music educators and therapists to meet developmental objectives in classrooms and therapeutic settings. This state-of-the-art music technology brings music to everyone by simply allowing users to access hundreds of sounds, instruments, vocals and music clips at one's fingertips. Beamz allows people that have no musical background or training to play and enjoy music within minutes, yet it has the depth to enable accomplished artists and musicians to perform, compose and create highly sophisticated interactive music. The Beamz product line includes a laser controller with four laser beams, and free iOS and Android mobile apps, a product line focused on education and healthcare as well as consumers. In addition, the company features an extensive library of interactive songs to play on all platforms. Beamz Interactive's technology holds multiple patents, patents pending and trade secrets covering interactive music, software, laser-based controllers, mobile applications and related designs and devices. For more information on Beamz, please visit: [www.thebeamz.com](http://www.thebeamz.com). Follow Beamz on [Facebook](#), [Twitter](#) and [YouTube](#).

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